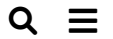


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AmeriLife and Levinson & Associates Forge National Partnership to Empower...

Oct 16, 2025

MERGERS & ACQUISITIONS

 By AmeriLife Communications

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 Collaboration combines AmeriLife's expansive resources with
 Levinson's innovative solutions to deliver unmatched
 opportunities for licensed agents across the country

CLEARWATER and CORAL SPRINGS, Fla. – October 16, 2025 – AmeriLife

(<https://amerilife.com/>) Group, LLC ("AmeriLife"), a national leader in life and health insurance distribution, wealth management, and retirement solutions, today announced a strategic partnership with **Levinson & Associates** (<https://www.carylevinson.com/>), a premier insurance marketing organization (IMO) specializing in life insurance and annuity products. This partnership brings together two industry leaders committed to empowering agents and agencies with innovative tools, resources, and support to drive growth and deliver exceptional client experiences.

Founded in Coral Springs, Florida, in 1972, Levinson & Associates has built a strong reputation as a trusted partner for agents nationwide, offering a comprehensive portfolio of products including simplified issue life, universal and whole life, annuities, and survivorship solutions. With a network of more than 23,000 agents across all 50 states, Levinson & Associates provides unparalleled support throughout the underwriting process, ensuring agents can deliver tailored solutions to meet their clients' evolving needs.

"Partnering with AmeriLife marks an exciting new chapter for Levinson & Associates," said Bill Levinson, Managing Partner of Levinson & Associates. "Our mission has always been to provide agents with the best tools, training, and technology to succeed. By joining forces with AmeriLife, we're amplifying that mission, expanding our offerings, and creating even greater opportunities for our agents to thrive in a competitive marketplace."

Cary Levinson, President of Levinson & Associates, added: "This partnership allows us to leverage AmeriLife's scale, resources and innovative solutions while maintaining the personalized service and agent-first culture that define Levinson & Associates. Together, we're setting a new standard for how agents serve clients and grow their businesses."

AMERILIFE® (<https://amerilife.com>)  

Through this partnership, Levinson & Associates will continue to operate under its established brand while gaining access to AmeriLife's extensive resources – most importantly its best-in-class Health insurance distribution platform – to expand the company's holistic offerings. This collaboration also underscores AmeriLife's commitment to building a robust network of partners to meet the diverse needs of agents and clients across the country.

"Levinson & Associates is a recognized leader in our industry. We're thrilled to welcome Bill, Cary, and their entire team into the AmeriLife family of companies," said Mike Vietri, Chief Distribution Officer of AmeriLife Wealth Group. "Their deep expertise, strong agent relationships, and commitment to excellence align perfectly with our mission to grow and sustain the next generation of wealth firms and their professionals."

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